



South Dakota Association of Family, Career and Community Leaders of America

To: South Dakota FCCLA Supporters

From: Kris Brockhoff, State FCCLA Adviser

RE: STAR Event Plaque Sponsorship Opportunity

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences Education courses taught in local schools. It is a unique youth organization because its programs are planned and run by members. It is the only career and technical, in-school student organization with the family as its central focus. Participation in national programs, chapter activities, and community service projects help members become strong leaders in their families, careers and communities. The organization helps members build bridges among school, family, and the community through projects that address nutrition and wellness, community service, violence prevention, financial literacy, career exploration, and more.

FCCLA helps young people discover their leadership strengths. No matter what you want to do, or who you are, when you become part of FCCLA, you grow as a person. You become more of whoever it is that you want to be.

Many of our members compete in STAR Events at the region and state level, STAR stands for Students Taking Action for Recognition. Events include Job Interview, Career Investigation; Public Policy Advocate; Entrepreneurship; Chapter Service; Sustainability Challenge; Focus on Children; Hospitality, Tourism & Recreation; Interpersonal Communications; Leadership; Event Management; Nutrition & Wellness, Repurpose & Redesign; Sports Nutrition, and Teach & Train to name a few.

We are currently seeking businesses and individual sponsorships for the Top Honor Plaques for students who earn the highest score at the state leadership competition. Students that earn these plaques have put a lot of time and energy into planning and carrying out in-depth projects to compete in STAR Events. Please find attached a plaque sponsorship form for your convenience. If you plan to sponsor a plaque, please complete the plaque sponsorship form and return to the state office at South Dakota FCCLA, Wenona Hall 103, Box 507, SDSU, Brookings, SD 57007 or for online donation access the "Donate Now" button on the SD FCCLA website at <http://www.sdfccla.org/donate.html>.

We look forward to hearing from you!

Warm regards,

Kris Brockhoff, State Adviser

South Dakota FCCLA

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Enclosure