



FALL LEADERSHIP TRAINING NEWS RELEASE

TO: Insert Name of Newspaper

FROM: Insert Chapter Name and South Dakota FCCLA

DATE: October 7, 2019

SUBJECT: FCCLA Members Enhance Leadership Skills at Leadership Weekend in Huron



(**Number of students**) from (**High School**) FCCLA joined over 250 FCCLA (Family, Career and Community Leaders of America) student members on October 6 & 7, at the 2019 South Dakota FCCLA Fall Leadership Conference held at the Crossroads Convention Center in Huron. Students were motivated to follow this year's theme, "Where yOUR Leadership Begins."

The theme inspires members to be write the next chapter of their story while developing leadership skills. Members are challenged to reach new heights and are encouraged to lead others, develop new skills, explore career opportunities, build strong families, and make a difference in local communities. FCCLA members learn more about themselves as they help others make the right choices, and commit themselves to making a positive impact within their family, school, and community. Through active involvement, members can accomplish any goal, make a difference, and strengthen leadership skills.

Members attended one of four training tracks offered: Rookie Training, Power Training, National Program Training, or State Leadership Team Training. At Rookie Training, members developed leadership and communication skills while learning more about the organization and the opportunities that FCCLA has to offer. Power Training offered members the opportunity to identify and build their personal leadership skills. Power Training attendees can use the skills gained to grow the leadership and knowledge among their chapter officers and members. National program training offered members an in-depth look into the Student Body National Program. Members will share the knowledge gained with their local schools and communities. State Leadership Team Training provided State Leadership Team members the opportunity to plan the 2019-2020 program of work and state projects.

FCCLA stands for Family, Career, and Community Leaders of America and was first established in 1945. FCCLA was chartered in South Dakota in 1946. FCCLA is the only youth-led organization with the family as its central focus. This career-technical student organization prepares youth to assume adult roles in society as wage earners, community leaders, and caring family members by giving them important life skills needed to thrive in their families, careers, and communities. Members learn how to be active community leaders, caring family members, and prepare for life beyond high school. Check out www.sdfccla.org for more information.

If you have questions regarding this news release, please don't hesitate to contact Janelle Dickau, SD FCCLA VP of Public Relations at JD3625@k12.sd.us.