## Finance Committee:

<table>
<thead>
<tr>
<th>1. Foundation created</th>
<th>•</th>
<th>Finance Committee</th>
<th>Explore steps necessary to establish a foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Sponsorships obtained</td>
<td>• Find a sponsor for national Competition – leadership based • Corporate sponsors for the State conference?</td>
<td>Finance Committee</td>
<td>Multi-year sponsorships exist. Might want to set a goal here for the number we would want.</td>
</tr>
<tr>
<td>3. Plan for donations created</td>
<td>•</td>
<td>Finance Committee</td>
<td>Memorials, TSC &amp; Culver examples</td>
</tr>
<tr>
<td>4. Investment Options exist</td>
<td>• Review the current investments and determine if we are managing against the right risk.</td>
<td>Finance Committee</td>
<td>Ones that don’t put us at risk</td>
</tr>
</tbody>
</table>

## Membership and Communications:

| 5. Define strategy to ensure everyone knows what FCCLA and FCS are | • Determine if we are marketing appropriately to males and females alike. | Membership and Communications Committee | Marketing FCS and FCCLA Statewide public relations How can we get information out to students |
| 6. Twitter Accounts | • State leadership are creating accounts | Membership and Communications Committee | Explore possibility of other ways to communicate with members. |
| 7. Using Google Docs | • | | Use within BOD |

## Programs:

| 8. Determine communication strategy for board members | • Expand use of website for communication | Jean, Macey, Brent | Suzy |
| 9. Plan for FCCLA mentors for educators | • Determine what we can learn from the program that already exists for CTE. • Care for the alternatively certified FACS teachers. • Deb to look at program she is implementing for Meta to see if there are learnings from it. | Deb, Nikki, Nicole, Stephanie | Frankie, Hillary as suggestions for implementation of plan |
| 10. Nationals Competitions | • Determine feasibility of sending 2 vs. 1 to national competitions. • Set plan for research and gaining statewide commitment. | | Initial survey responses would indicate there is not statewide commitment to send more than 1. Probability of concern over the monetary commitment. |
Finance Committee  Chairperson ____Suzy Ries_______

Agenda
I. Sponsorships
   a. Identify specific needs
      i. National competition - participants
      ii. State conference – different expenses could be sponsored
      iii. Leadership training – officers, Leadership Weekend, CTSO training, etc.
      iv. Other?
   b. Multi-year sponsorships
   c. Levels available – what should they be? Names?
   d. Consistency in seeking and recognizing sponsors – who leads?

II. Donations
   a. Brainstorm ways to seek donations
      i. Memorials
      ii. TSC and Culver examples
      iii. On website – can they pay online?
   b. Plan for seeking donations
      i. How do we publicize it?
      ii. Who to include?

III. Investment Options
   a. Review current investments and determine if we are managing against the right risk
   b. Seek investment options that do not put us at risk

IV. Foundation for SDFCCLA
   a. Steps/legalities in starting a foundation – what is the process – what is needed to begin
   b. Timeline with goals
   c. Benefits for our association

Membership and Communications  Committee – Chairperson ____Abbi Quinn/Macey Fields_____

Agenda
I. Marketing
   a. Strategy to ensure everyone knows what FCCLA and FCS are
   b. Plan to market to males and females equally
   c. Brainstorm ideas for marketing and public relations statewide

II. Twitter accounts
   a. State leadership are creating accounts
   b. Explore other ways information can get to students
   c. BOD use of Google docs – needs to be set up

III. Website
   a. Analyze SDFCCLA website for appeal, ease of use, functionality, promotion of FCCLA
   b. Identify needs
   c. Explore other websites for comparison/ideas
Programs Committee
Chairperson ____Deb Nelson____

Agenda

I. Communication method for BOD members
   a. Expand use of website for communication

II. FCCLA mentors for educators
   a. Examine current CTE mentor program
      i. What can we learn from that program
      ii. Identify newer teachers/advisers to include in plan (Frankie/Hilary/etc.)
   b. Needs of alternatively certified FACS teachers
   c. Meta program – Deb – report on anything we can learn from that program

III. National Competitions
   a. Determine feasibility of sending 2 vs. 1 to national competitions
   b. Examine South Dakota success/rankings at nationals
   c. Set a plan for research and gaining statewide commitment
   d. Recognize concerns about financing 2nd events and identify possible solutions