

FCCLA Board of Directors Meeting
Sioux Falls Career and Technical Academy
February 27, 2017
9:30am-3:30pm

1.0 Call to Order

2.0 Roll Call

Present: Deb Nelson, Megan Jaquet, Suzy Ries, Paul Von Fisher, Kayla Gullickson, Kyle Sorbe, Cindy Brace, Kris Brockhoft, Deb Debates, Joline Dunbar, Stephanie Gelderman, Jean Clarke, Kaley Schweitzer, Josh Sorbe, Rachel Remund.

Absent: Amber Rost, Brent Olinger.

3.0 Approval of Minutes

Motion to Approve the Minutes

Motion: Joline Dunbar, Second: Kayla Gullickson, Motion passed

Motion to Accept Agenda with Flexibility

Motion: Deb DeBates, Second: Kyle Sorbe, Motion passed

4.0 Updates

4.1 Updates from NEC and National Board of Directors

NEC - Kayla Gullickson

Kayla shared about the extensive travel for NEC recently. The NEC appeared on Today show and an officer was interviewed by Matt Lauer, with shout-out from the plaza for FCCLA Week. The NEC met with Kim Ford of the Department of Education and the Department of Agriculture. The also spoke at a Financial Literacy Education Commission meeting also. The NEC is planning for new NEC, continuing with blog posts, and is evaluating The Handbook for Ultimate Leadership for updating. The national program "Leadership Service in Action" is being updated and will be released November 2017 at the cluster meetings, with partner All-State. Members can continue to apply for the "Red Jacket Fund." Joline and Kayla will put together a list of tips on how to apply for the jackets, and members must reapply each month to be eligible each month. The programs committee will be tasked with looking at Leadership Service in Action updates to offer suggestions.

Updates from National Board of Directors – Josh Sorbe

Surveys are being sent out to make sure state voices are heard. One survey explored realigning regions based on populations in regions. For example, the central region is very strong, while other regions have smaller numbers and fewer overall candidates. The hope is to more evenly distribute numbers. A second survey addresses the specifics of the dress code such as neckwear options, shirts under blazers, etc.

4.2 Leadership Team Training and Region Meetings – Kris Brockhoft

The Leadership team training went well with good attendance. Region meetings collected \$2,118 in STAR event fees, which is more than last year. Knowledge Bowl raised a total of \$840 at a cost of \$15 per team. DLG bill for region meetings has not been received yet. It is recommended that all costs be directly billed to regions that used the system, and then the

region can send one check for the cost. The DLG system presented challenges, such as where certain fees went. Kris did not receive hard copies of registrations and would like them. Kris couldn't roll over registrations from region to state for regions that did not use DLG. Based on this, the board recommends having all regions use DLG next year. It was noted to remind advisers at Fall Leadership Retreat to affiliate members early so members will show up in the system. Meetings went smoothly overall. The state will need to look at policy for chapters moving to a different region as inquiries have been made. Cindy will mention process at the Advisers-in-Action meeting. If a chapter is requesting a change of region, applications must be received by September 1st.

5.0 Committee Reports

5.1 Budget Review and Finance/Budget Committee Recommendations – Cindy and Kris

The committee made recommendations for the purchase of liability insurance (see attachment). FCCLA received a \$3,000 grant from National Guard in return for a sign, logo in program and PPT, booth, to speak for 10 minutes at Monday night session, and one workshop. The committee recommended that scholarships be given out only if enough money has been collected. Consideration of CD money needed and will be further considered next meeting. The finance committee recommends paying the Dept. of Education for overspent grant money tied to the state adviser salary. Amber Rost, Erin Larsen, Michelle Nelson, and Kris will meet to discuss the contract and roles for FCCLA/FFA. Tom Manser will talk to board about investment options at the next meeting. See attachments for full financial report and investment information. Kris recommended ordering FCCLA cups for judge's gifts at \$2.99 apiece. 212 t-shirts ordered so far, 88 signed up for canvas painting. Kris shared about potential long-term contract bids for the 2020 state meeting and beyond. FCCLA would need to use alternate space because of a Lion's pancake feed. Kris has contacted Ramkota as a back-up plan.

Kyle brought up the use of a Snap Chat filter to be used at general sessions at state meeting. The filter will have a plug in the script encouraging students to use the filter and officers can post about the filter on social media also.

Motion to cover the cost of a Snap Chat filter for the State Leadership Conference up to \$200.

Motion: Kyle Sorbe, Second: Kayla Gullickson, Motion passed

Motion to purchase liability insurance in the following amounts: \$450 for the Board of Directors, \$200 for state events, \$200 for nationals.

Motion: Cindy, Second: Deb Debates, Motion passed

Cindy moved that scholarships will always be given out based on money raised.

Discussion held regarding wording. Joline amended motion to read: Two four hundred scholarships will be given out dependent upon sufficient funding. Motion withdrawn based on redundancy.

Second: none

Motion withdrawn.

Motion to reimburse the state Department of Career and Technical Education for overspent grants funds in the amount of \$678.47.

Motion: Cindy Brace, Second: Stephanie Gelderman, Motion passed

5.2 Policy and Procedures Part II – Joline Dunbar

Joline sought feedback from advisers concerning policies and shared feedback she received. Minor adjustments to the final version of Policy and Procedures were made. Guidelines for Advocacy team changed to include the following: past state officers, past national officers and national officer candidates, and members who have served on two other leadership teams. Kris will send out email outlining changes affecting STAR event competitions and the advocacy team for the upcoming state meeting. Policies could be reviewed with advisers at the Fall Leadership Retreat.

Motion to approve the Policy and Procedures Manual Part II with Corrections.

Motion: Joline Dunbar, Second: Suzy Ries, Motion passed

6.0 Ad Hoc Committees

6.1 Sponsorships and Donor Letter, Direct Mailings – Kaley Schweitzer, Kyle Sorbe

Advocacy team has created a sponsorship letter. The team has sent their letters out, some letters had been returned due to wrong addresses, etc. Kaley and Kyle have developed a brochure that should be sent with the letters but hasn't thus far. Letter will be shared with the listserv via the Advocacy team so FACS teachers can share letter with businesses and alumni in their area. Concerns were shared about presenting a consistent message in a consistent format through a coordinated effort. It was recommended to explore using retired advisers to help with these efforts.

6.2 Statewide Donor List – Rachel Jorgenson

Rachel has begun compiling an alumni donor list with basic background information, including prior leadership positions and type of support donors would like to give (financial, presenter, etc). Input has been mainly received from Winner and Elkton so far. Jean recommended sending a blank version of the form to advisers for them to fill out. A letter will be included to explain the spreadsheet from Rachel as an alumni member and board member. Can be sent out close to state meeting and can then be brought up at the Advisers-in-Action session.

6.3 Scholarship Committee – Paul VonFisher and Rachel Jorgenson

3-5 committee members will help to review applications received.

6.4 Strategic Plan – Joline Dunbar, Rachel Jorgenson, Deb Nelson

6.4.1 The future of South Dakota FCCLA – Deb Nelson

Hat activity – Deb Nelson will send notes regarding strategic plan brainstorming.

7.0 New Business

7.1 State Meeting Update – Kris Brockhoft

Kris is finalizing plans and assigning rooms for events. State officer advisers will provide funds to cover the cost of the Saturday meal for state officers. All Board of Directors members are invited to attend all or a portion of the meeting. Silent auction will be modified to create student-centered items and adult-centered items. Adult items will be run as silent auction and student items will run as a Chinese auction. Baskets will be

available for bid/tickets Sunday 2-5, Monday 8-5. State supervision was discussed.

Adequate supervision by advisers and chaperones will be supported.

Discussion was held over whether to send the top qualifier or the top two qualifiers to national meeting. It was recommended that a survey be sent out to advisers to determine whether chapters would be interested in the opportunity to send the top two winners in each event rather than only the top in each event. Discussion was also held concerning top superior recognition. The top gold in each event and category will be recognized as the winner of a STAR event at the state meeting, regardless of the member(s)' choice to attend or not attend NLC.

8.0 Adjournment

Motion to Adjourn

Motion: Kayla Gullickson, Second: Kyle Sorbe, Motion passed