South Dakota Family, Career and Community Leaders of America
Board of Directors Meeting Minutes
Conference Call Zoom Meeting
Monday, February 11, 2019

1.0 Call to Order
2.0 Roll Call and Establishment of Quorum
   2.1 Members present: Deb Nelson, Kris Brockhoft, Suzy Ries, Hillary McNamara, Brigette Brucklacher, Joline Dunbar, Cindy Brace, Hannah Owen, Alana Kroeplin, Nicole Graves, Riley Aasby
   2.2 Members absent: Tim Rhead, Brent Olinger, Charlotte Mohling, Rachel Remund, Naome Poppe, Amber Rost, Brigette Nelson
3.0 Approval of November Board Minutes. Moved: Alana Kropelin. Second: Riley Aasby. Motion carried.
4.0 Updates
   4.1 State Adviser Update and Report: Kris. 63 chapters affiliated. One chapter not affiliated. 1761 members to date (goal is 2000 for 3rd voting delegate at National Meeting). State meeting registration up and running. Closes Feb. 17 at midnight. Google Docs and Photos accounts are set up for advisers to use for resources and SD FCCLA photos. Cluster meetings in Louisville (one bus) and Phoenix (one chapter) were well attended. Next year cluster will be called Fall Leadership Meeting and be held at only one location – Dallas, TX. Winter planning meeting on Jan. 2 in Pierre went well. Scheduled for second Wednesday in January 2020. There was discussion about the timing of the meeting over winter break. It was suggested that Kris communicate with advisers and students to find a time that works for the majority. Beef cook-off challenge – we are in the final year of 3 year commitment. No on-site cooking this year – all video based. Virtual chapter – plan is to kickoff for 2019-2020 school year. Kris attended CEAT and SAMM meetings. Bylaw change at national meeting to change fiscal year to August 1-July 31. Suggested changes: STAR event categories will change. Nationals is considering recognizing top 3 winners in each STAR event category at general session. States will have individual state recognition ceremonies. Only students who score a 69+ will get a medal. Under 69 points will get a certificate. Some STAR events will be renamed, terminology changed and possible graduated difficulty levels. Committee is working to fit STAR events into career pathways and incorporate more as class projects. National Leadership Conference – South Dakota will be at the Anaheim Marriott, which is headquarters hotel. New trial pastry event with a few states. Culinary, Disney, Costume Design and Leadership trainings will be offered.
   4.2 Region Meetings: 557 STAR event participants. 230 Knowledge Bowl participants. All meetings went well despite weather issues. Income $3490.60. Expenses $1820.87. Profit $1669.13
   4.3 Upcoming State Meeting: March 31-April 2 at Denny Sanford in Sioux Falls. Theme is Believe in Yourself. Keynote speaker is Ryan Moran from Ohio. Registration and deadline Feb. 17. Kayley Schweitzer is script writer. Workshops being organized by Tracy Kern and Deb Rombough. Two applications for state junior high representative so far. No applicants for state chapter adviser. One master/mentor adviser application to date.
   4.4 Budget: Current checking account balance $162,283.68
                 Investment account balance $113,754.23
                 Investment CD $61,290.00
                 Winter training expenses $573.34
                 State Advisers Meeting expenses $1848.59
5.0 Committee reports

5.1 Programs Committee – Nicole has been working on curriculum at SDSU with TLL staff to add a half credit of lab experience (mentor an FCCLA member working on a project, or complete an FCCLA STAR event). Next fall – full credit for same lab experience. Mentor/Mentee program – planning to offer opportunity again next year (Deb DeBates).

5.2 Finance Committee Report:

5.2.1 Rachel: Fall Flipcause raised $1800.00. Giving Tuesday campaign raised $450.00 to go toward keynote speakers. Total to date $3050.00, net gain $1250.00. Currently have a $2500 matching funds donor through Feb. 28. Committee needs to determine if we should move forward using Flipcause with the expenses associated, and how to split donations between possible funds. Thanks to Andrew for all his hard work in getting us to this point and making this fundraising possible.

5.3 Special Committee for Development and Marketing – Andrew – no report.

5.4 Membership and Communications Committee –

5.4.1 Hannah. Committee held meeting on Feb. 8. Invitations for state leadership conference to congressional representatives, JH officer applicants, incoming region officers, outgoing officers and families/high school administrators. Goal to make Google Docs an easy way to save SD FCCLA regional documents. Kris set up new folders under her email account so it will stay constant. Goal achieved. SDFCCLA PSA update: script has been created and given to all region presidents. Due on Feb. 15. PSA’s will contain due dates for state meeting, reminders and energetic clips. Hannah is creating a series of state leadership meeting teasers (movie trailer like) to be completed by March 1. Statewide BINGO sent to board members. BINGO will be completed individually at local chapters with the exception of 3-4 boxes that will have to be completed at state meeting. Advisor and chapter president signs off and individual turns in form at the registration table for a special ribbon (first 200 participants). BINGO form will be posted on the SDFCCLA webpage.

6.0 Unfinished Business. None.

7.0 New Business. Congratulations to Joline Dunbar on her retirement. If you have recommendations for our new term BOD members, please forward names to Deb Nelson or Kris Brockhoft. Deb will send out list of open positions. Board members are asked to each bring a basket for our annual fundraising raffle at State Leadership Conference. Donations can be dropped at the registration table.

7.1 Next Meeting: May in person.

8.0 Adjournment at 4:56 PM.