

**FCCLA Board of Directors Meeting**  
**USU 260, SDSU**  
**May 25, 2017      10 am-3:30 pm**

**1.0 Call to Order**

**2.0 Roll Call**

Present: Abbigayle Quinn, Nikki Melius, Macey Fields, Joline Dunbar, Debra Nelson, Brent Olinger, Suzy Ries, Kayla Gullickson, Brigitte Brucklacher, Jean Clarke, Nicole Graves, Amber Rost, Kris Brockhoft, Debra DeBates

Absent: Megan Jaquet, Paul Von Fischer, Stephanie Gelderman, Rachel Jorgenson, Josh Sorbe

**3.0 Approval of Minutes**

**Motion to Approve the Minutes**

Motion by Deb N. and seconded by Kayla G.; Motion passed

**Motion to Accept Agenda with Flexibility**

Motion by Brent O. and seconded by Nikki M.; Motion passed

**4.0 Board Orientation**

4.1 Acceptance and Welcome to new board members

Jean Clarke welcomed new board members, Nicole Graves and Brigitte Brucklacher, and asked for their acceptance. A motion was made by Joline D., seconded by Brent Olinger and passed.

4.2 Role and responsibilities of SD FCCLA Board of Directors

4.3 Election of new executive council

Jean Clarke presented the new executive council and asked for a motion to approve the nomination of Debra Nelson as the chairperson-elect. Motion was made by Debra D., seconded by Brent O. and passed. The 2017-2018 Executive Council is Joline Dunbar, chairperson, Debra Nelson chairperson-elect, Stephanie Gelderman, secretary and Jean Clarke, past chairperson.

4.4 Transfer to new Board of Directors Chairperson, Joline Dunbar—Jean Clarke

Jean Clarke thanked the past board for their support and service throughout the year, commended Kris Brockhoft on her hard work in leading the organization through the transition between state advisers, the new state convention site and all the changes that were made to make our organization more stable and focused on the goals of FCCLA.

**5.0 Updates**

5.1 State Adviser Update—Kris Brockhoft

Kris Brockhoft reported on the state meeting at the Convention Center for the first time on April 2, 3, 4, 2017. Points of information shared were:

- 1280 @State; over 900 competed in STAR Events
- The convention went very well; cost was comparable & maybe even a little less than the year before. However, the convention center cost will increase by \$5000 for the 2020 - 2021 meetings. Kris will be visiting with the Ramkota to see what they might offer for those years.
- State meeting next year is set April 8-10, 2018. The 2019 meeting will be held Mar. 31-Apr. 2.
- Workshops were varied and well received; thanks were given to Suzy R. for her work in planning and coordinating these workshops.
- Good response for silent auction, which took in \$883.05 and donations \$1525.00 for STAR Event plaques took in. These monies were used to pay for STAR Event plaques and other plaques and awards at the state meeting.
- The state Association ended the year with 62 chapters. New chapters for the 2017-18 year may include Custer, Dakota Valley, Lyman County. Other schools have expressed interest and a suggestion was made to call on the state officers to be involved in recruiting and orientating new chapters.
- Paid members 1827.
- The national meeting on July 2-6 has 90 competitive events that advanced and 77 registered to compete and 145 registered attendees.
- Upcoming meetings include Capitol Leadership (Washington, DC), Fall Leadership, (Huron, SD) Cluster Meeting (Washington, DC & Oklahoma City)
- Discussion on the survey results about STAR Events was held. The survey results are attached. At this time, 61% of the advisers (41 total) voted not to send 1<sup>st</sup> and 2<sup>nd</sup> place STAR Event winners.
- Discussion was held on sending a student survey to see how students feel about sending both 1<sup>st</sup> & 2<sup>nd</sup> winner. It was suggested the PROGRAMS COMMITTEE look into this issue.
- Discussion was held on how Occupational students and events are determined. A special committee was designated to clarify what constitutes an Occupational course. Nicole Graves, Nikki Melius, Jean Clarke, Amber Rost, and Kris Brockhoft were appointed to this committee.
- The donor data base hasn't received a lot of response. Discussion was held on how this could be more effective. A suggestion was made to put the request for contacts on Twitter or Facebook to help publicize this project. Kris also has Alumni/Supporters "packet" and forms that can be used to contact donors. It was suggested the FINANCE COMMITTEE look into how these could be used more effectively.

5.2 Update from Dept. of Education—Amber Rost

- Budget released by the Federal government shows significant cuts. The state offices have been instructed to cut budgets drastically. Because of travel restrictions, the Region meetings will need be set so there will not be many on the same days.
- Hospitality/Tourism Standards are being revised in July

### 5.3 Update from National Board of Directors – Josh Sorb

A letter from Josh Sorbe stated he was grateful for the support the state association has provided him and fellow students in his endeavors as a state and national officer. His term on the FCCLA National BOD and the State BOD is now concluded.

### 5.4 Update from National Executive Council—Kayla Gullickson

The National Executive Council is discussing moving headquarters.

The by-law proposal at Nat'l Meeting changes the named Regions (Central, Southern, North Atlantic, Pacific) to Regions 1, 2, 3, 4; The states in Region 2 will include Alaska, Colorado, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, South Dakota, Wisconsin, and Wyoming.

### 5.5 Update from SD Executive Council—Abbigayle Quinn, President and Macey Fields, Vice-President

Abbigayle and Macey Introduced the state officers for the 2017-2018 year. They are:

President - Abbigayle Quinn, Faulkton Chapter; First Vice President - Macey Fields, Brookings Sr. Chapter; Vice President of Public Relations - Rachel Boyer, Alcester-Hudson Chapter; Vice President of Recognition - Corydon Hanson, Kimball Chapter; Vice President of Programs - Heidi Petersen, DeSmet Chapter; Vice President of Membership - Mercede Hess, Wall Chapter; Junior High Representative - Janelle Dickau, Alcester-Hudson Chapter

The Executive Council's overall goal is to work on communication with members. The objectives for the year are:

1. Fund membership campaigns (encourage chapters to apply for IMPACT funds)- and apply for national contests as an officer team to encourage chapter members to apply
2. Have a schedule for posting on social media
3. Have each officer set up social media account (Twitter). A suggestion was made that officers take part in on-line etiquette training at CTSO training and advisers be trained at Conference and Fall Leadership to use social media more effectively. Nikki Melius and Kayla Gullickson will coordinate this training for advisers.
5. Develop a Region member e-mail distribution list to better facilitate communication within the Districts.

The National Meeting Nominating Committee member is Mercedes Hess and Heidi Peterson & Abbigayle Quinn are the voting delegates.

## 5.6 Policies and Procedures, Part II—Joline Dunbar

Joline explained the changes to the Policy and Procedures, Part II that were discussed at the Advisers in Action meeting.

## 5.7 Committees, chairpersons and members—Joline Dunbar

Committees as designated in the Policy & Procedures, Part 1 and Tentative Assignments are:

--Finance & Budget Committee: (Future financing of organization; current investment decisions, sponsors to help support; ways to invest short term) Members are: Deb Nelson, Kris Brockhoft, Paul Von Fischer, Abbigayle Quinn, Suzy Ries

--Membership and Communications (review, evaluate, and recommend the organization's methods for communicating with members, advisers and the public; develop strategies for increasing membership and involvement in FCCLA): Macey Fields, Nikki Melius, Mercedes

--Programs (review, evaluate, and recommend the programs and projects of the association, and policies and procedures related to the South Dakota Competitive Events; ensure programs and projects contain a member recognition component) Members are: Rachel Jorgenson, Nicole Graves, Heidi Peterson, Brent Olinger, (need chapter adviser: Brigitte & Steph?)

--Policy & Procedures (review, evaluate, and update the Board of Directors and the FCCLA Policy and Procedure Manuals): Suzy Ries

Committee lists will be posted in the google drive for the SD FCCLA BOD and members are encouraged to sign up for the committee of their choice. The chair persons for each committee are directed to develop agendas and hold meetings. They will report at the next BOD meeting.

## 6.0 Finances

### 6.1 Budget Update—Kris Brockhoft

Kris presented the balance sheet for the current year. We continue to watch expenditures carefully and work to keep our budget balanced.

## 7.0 Unfinished Business

### 7.1 Policies and Procedures Manual Review and Adoption

Brent Olinger moved & Abbi Quinn 2nd a motion to approve the Policy & Procedures, Part II. The motion passed.

## **8.0 New Business**

### **8.1 Investment Advisor Report –Adam Dentlinger, First Bank & Trust**

Adam D. reviewed the current balances, and allocation of our investments. The Budget & Finance Committee will look into the original agreement with the Youth Foundation about term of investment and explore options for monies currently held in the checking account.

### **8.2 Funding Issues**

#### **8.2.1 Sponsors/Donor Data Base—Rachel Jorgenson**

As discussed earlier, the donors data base is slow to fill—can we come up with a better way of collecting these names? Brent suggested starting a facebook page for Alumni & Friends of FCCLA. Include a google form that they could sign up on. MEMBERSHIP AND COMMUNICATIONS COMMITTEE

#### **8.2.2 Fundraiser/SD FCCLA Development Coordinator—Jean Clarke**

Discussion was held on possible ways to help Kris with her work load. A suggestion was made to look at the possibility of starting an internship for this position. Nicole G. will look into that possibility and process.

### **8.3 Strategic Plan for SD FCCLA—Debra Nelson**

Deb N. reviewed the strategic plan we began in February. We will continue to develop this plan, and board members can sign up for strategic plan areas where you are interested in the google drive

### **8.4 Next Meeting Date**

Joline will send a poll to get ideas for BOD meeting dates for the next two meetings.

## **9.0 Adjournment**