

**South Dakota Family, Career and Community Leaders of America  
Board of Directors Meeting Minutes  
Brookings High School, Brookings, SD  
June 11, 2018/10:00 a.m. – 3:00 p.m.**

1.0 Call to Order

2.0 Roll Call: Members present. Deb Nelson, Joline Dunbar, Cindy Brace, Alana Kroeplin, Riley Aasby, Brigitte Brucklacher, Charlotte Mohling, Suzy Ries, Rachel Remund, Nicole Graves, Hillary McNamara, Tim Rhead, Kris Brockhoft, Megan Jaquet.

Joined after roll call: Hannah Owen, Brent Olinger

Absent: Amber Rost

3.0 Approval of Board Minutes

Moved: Brigitte Nelson

Second: Andrew Rasmussen

Minutes: Approved

4.0 Additions or changes to today's agenda: None

5.0 Board Transition

5.1 Acceptance and Welcome to new board members

5.2 Election of new executive committee: Charlotte Mohling was elected as the Incoming Chairperson/Vice Chair. Suzy Ries was elected Secretary.

5.3 Transfer to new Board of Directors executive council

6.0 Board Orientation: Deb Nelson covered a short FCCLA history, the development of the Board as it operates today and roles of board members. Deb shared links to the Policy and Procedures Document, Strategic Plan and Past Minutes.

6.1 History of FCCLA Board

6.2 Role of Board Members

6.3 Review of key information and tools

7.0 Updates

7.1 State Adviser Update—Kris Brockhoft. Kris shared a Board Report. We are reporting 66 chapters - an increase of 4 chapters over last year. Membership is 1833, a small increase from last year. There is the possibility of several other new chapters across the state.

There were 1329 attendees at State Leadership Conference in April. The meeting will be at the Denny Sanford Premier Center for 2019, then we will be transitioning back to the Ramkota Hotel for the next two years (2020 and 2021). Kris thanked the board for the silent auction baskets which raised \$782. We also had donations that covered many of the award plaques. FCCLA is again focused on the goal of giving more financial support to STAR event participants attending National Leadership Conferences through sponsorships and donations. Regions will use the DLG online registration system at an estimated \$1.50 per entry. Kris asked for any possible

partnerships/sponsorships – especially for travel to national meeting. QR codes were used at State Leadership Meeting – cutting down of the cost of program printing. At CTSO training in Pierre this month, FCCLA State Executive Council came a day early to plan for the year and organize 102 state owned blazers – which are mandatory dress code for National Leadership Conference beginning this year. 80 SD students will be competing in STAR events, 10 members in Knowledge Bowl, as well as 2 candidates for National Officer.

We will be adding an additional level of training at Fall Leadership Training – the SD Healthy Youth Council will be providing National Program training.

- 7.1.1 Includes budget/finance update. A working budget was distributed. Kris went over income/expenses for the 2017-2018 year and the proposed budget for 2018-2019. The new Flip Cause donation button brought in \$670 which will cost us \$1200 next year (February – January). The cost of Flip Cause was donated this year. The rental costs for the state owned blazers will be used to purchase additional blazers.

**Updated Balances:**

Checking	\$196,118.00	(May 31 balance)
CD	\$60,000.00	
SD Youth Foundation	\$125,098.00	(April 30 balance)
SDSU account	\$1600.00	

Deb Nelson suggested an unbiased informal audit and preparation of a net worth statement/balance sheet.

- 7.2 Update from Dept. of Education— Deb shared that standards unpacking for Hospitality and Tourism is July in Sioux Falls. Working on breakouts and tours for summer conference in Rapid City.
- 7.3 Update from National FCCLA – Brigitte Nelson & Andrew Rasmussen  
Brigitte shared that the National Executive Council members are getting ready for the National Conference. Impact Fund awarded over \$27,000 to 43 chapters across the U.S. We now have a chapter affiliated from the U.S. Virgin Islands. Applications for National Officer Candidate are available on the National FCCLA website for viewing. Brigitte recommended downloading the FCCLA 365 app to use at NLC where schedules can be customized. From the National BOD, Brigitte shared that only 5 National Officers will be attending each National Cluster Meeting – as a cost saving measure. At the Anaheim Meeting next summer there will not be a Gala as so many other tourist activities are available. Paul VonFischer (from Brookings) will be awarded the National Award for School Administrators.  
Andrew shared that the new Career Connection program will be announced and kicked off at NLC in Atlanta and will be available for purchase sometime at the

beginning of the new school year. The attendance for the 5K at NLC is skyrocketing and all 10 NEC members will be participating.

#### 7.4 Update from SD Executive Council—Hannah Owens President and Riley Aasby, Vice-President

Riley and Hannah shared the work that was accomplished at their planning meeting last week during CTSO training including Fall Leadership Camp and National Leadership Conference. This year at NLC the state officers will be awarding a Spirit Award to the Clark FCCLA chapter and they will serve as judges for future award winners. The award may also transfer over to Fall Leadership and State Leadership Conference.

The theme for Fall Leadership is Be You. Be Super (superhero theme). Rookie training will be led by all the state officers.

Goals of the officer team include increasing membership to 2000 in hopes of getting a third voting delegate at the national level, bring a student focus to social media, and provide an exciting and engaging experience for SD members.

More program of work planning will be done at NLC and the fall planning meeting.

### 8.0 Old Business

#### 8.1 SD Youth Foundation Partnership: A drafted agreement for , at Fall Leadership Training, the SD Youth Foundation to provide a trainer/team adviser for youth national program training using FCCLA national program materials. The proposal is asking for each participating school to be given \$100 to start their projects and also be given funding to purchase the national program materials from National FCCLA. Students who participate should have attended either/or Rookie or Power training and must be in 10, 11 or 12<sup>th</sup> grade. Current state leadership team members would not be eligible for participation.

Joline moved that we give official board approval for the presented proposal, to be finalized by Kris (with flexibility) and the SD Youth Foundation.

Second: Andrew Rasmussen

Motion: Passed

### 9.0 New Business

#### 9.1 Other Committee Reports. Deb Nelson referred back to the 2017 Strategic Plan, focusing on the committees drafted as a result of strategic plan desired outcomes for SD FCCLA. Deb asked for input on additional goals or areas of focus.

##### 9.1.1 Committees, chairpersons and members—Deb Nelson

##### 9.1.2 Finance Committee- Rachel Remund. This past year they compared CD investment rates and moved \$60,000 from checking to a 5 year, 2.15% interest CD. Researched parameters of our investment with the SD Youth Council and recommended leaving the interest earned in the account. Created and excel spreadsheet to collect alumni information. Currently have 117 members, 22 stated they would provide financial support.

Started SD FCCLA facebook page which now has 680 members.

Started the Flipcause donation link on the SD FCCLA homepage. \$670 has been raised so far.

Future initiatives: Increase funds for students attending NLC beyond the current \$45 fee now given through a Flipcause campaign (with the communication committee). The finance committee recommended an application form based on financial need. Hiring a part time accountant to help Kris and better utilize the alumni database. Suzy Ries suggested we also link the Flipcause to our Facebook, Instagram and Twitter accounts. Andrew Rasmussen will attempt to follow through.

- 9.1.3 Program Committee: Nicole Graves, Deb Debates and Deb Nelson will meet to set up new adviser mentor training and try and obtain continuing education credits (CEU's) through University of Sioux Falls. Nikki Melius created the framework of the program, which will be carried forward by the FCCLA BOD.

A recommendation was made by Joline Dunbar to consider the addition of an FCCLA 101 class for new FCCLA Advisers.

- 9.1.4 Membership & Communications –The committee worked on a Twitter account and using Google docs for board information. Hillary McNamara volunteered to help move the current documents from a private email account to the SD FCCLA Gmail account.

- 9.1.5 Sponsors/Donor Data Base-Andrew Rasmussen proposed that he spearhead a marketing campaign to fundraise for SD FCCLA as a special committee titled Marketing and Development. The goal of the committee would be acquisition of partners to fund NLC attendees, program sponsorship and meeting with potential donors. Suzy Ries volunteered to chair the committee with Joline Dunbar and Rachel Remund as members. They will work with Andrew and report back to the finance committee/board with updates.

Charlotte Mohling made a motion to adopt the committee as stated above.

Second: Brigitte Nelson

Motion: Passed

- 9.1.6 Members volunteered for committees. Deb Nelson will send out an updated list once it is finalized.

## 9.2 Strategic Plan for SD FCCLA

- 9.2.1 On what should we focus as a board in this next year?

- 9.3 Next Meeting Date: Next meeting will be in August. Deb will send out a Doodle Poll for possible dates and locations.

## 10.0 Adjournment