South Dakota Family, Career and Community Leaders of America
Board of Directors Meeting Notes
Pizza Ranch – Mitchell, SD
June 11, 2019/11:00 a.m. – 3:00 p.m.

1.0 Call to Order- by Deb Nelson

2.0 Roll Call- Introduction around tables and state school/business you represent

- Members present: Deb Nelson , Frankie Nelson, Emma Kopline, Kris Brockhoft, Cindy Brace, Amber Rost, Brigitte Brucklacher, Charlotte Mohling, Brent Olinger – alumni rep, Shelia Volek – business rep
- Present on ZOOM- Carrie Kafka, Anne Pankratz, Nicole Graves
- Members absent: Tim Rhead, Madison Zwinger, Andrew Rassmussen

3.0 Approval of Board Minutes - Brent moved to accept, Shelia second, motion carried

4.0 Additions or changes to today’s agenda – none

5.0 Board Transition

5.1 Acceptance and Welcome to new board members by Deb Nelson

5.2 Approval of new Executive Committee - – Brent moved to accept new board, Emma second, motion carried

5.3 Transfer to new Board of Directors Executive Committee – Charlotte Mohling

6.0 Board Orientation

6.1 History of FCCLA Board- Deb Nelson reviewed FCCLA History, where we are headed, went over provided FCCLA Board Orientation documents (History, The People, Board Roles and Responsibilities, Board Committees, Board Meetings, Strategic Planning, Fundraising, Budget, By-Laws/Policies/Procedures, and Board Minutes)

- Correction found under “The People” section of Board Orientation packet- Kris Brockhoft is an employee of SDSU department of Teaching, Learning and Leadership, not State Department of Education/Office of CTE - make change on document

Committee Updates for chairman
• Program committee- Nicole G.
• Finance committee- Sheila and Deb
• Membership- Emma
• Nominating/Executive/Policy all the same

6.2 Role of Board Members

6.3 Review of key information and tools

7.0 Updates

7.1 State Adviser Update—Kris Brockhoft

7.1.1 Includes budget/finance update

• Affiliation 63 chapters from 66 (1791 members)- goal is to get to 2,000 members total to earn another voting delegate at NLC
• $1.60 for region STARE Events and Quiz Bowl; $1.50 for state
• Abby Page- starting chapter in Hamlin; Willow Lake may also try to get a chapter going; discussed Miller chapter and thinking about what to do to keep their members going and how to deal with the chapter without an adviser present
• 2019 State FCCLA we will need to try to get into area schools for the Culinary/Baking competition, maybe Sioux Falls Schools would have room for the competition? (Amber send contact info to Kris for the Sioux Falls school), Harrisburg school could maybe be an option as well?
• Discussed bill changes from State this year- bill was incorrect from Convention Center and overcharged us $6500.
• Probably not do the Beef Cook Off anymore- see if they can sponsor something else
• SD Youth Foundation-approached Kris for sponsorship of the Teen Teachers Scholarships and asked if FCCLA would donate. FCCLA will most likely not donate to SD Youth Foundation as we are not in a place to do so right now.
• Recommend that Teen Teachers do not do training during Fall Leadership to improve numbers- recommend to move one to west river or have two different ones to open it up more. Maybe recommend linking Educators Rising with Teen Teachers.

• State Adviser Meeting= Kris shared updates from her CEAT and SAMM conferences. Discussed category changes from junior/senior/occupational to Level 1 (6-8 grades) Level 2 (9-10 grades) and Level 3 (11-12 grades) for the 2019-2020 school year. NLC BOD approved recognizing top 3 winners in each category of each STARE Event on stage at general session starting at 2021 NLC. State will have individual recognition. At 2021 NLC only students scoring about 69 on the rubric would receive a medal, below 69 would get certificate.

• Nationals is working on renaming STAR Events, changing some terminology, graduated levels of difficulty with the new categories and working to fit STAR Events in Pathways and formatted to incorporate as class projects.

• NLC added a black shirt and red tie or red bow tie to the dress code.

• Discussion on announcing the second place winner at state to help alleviate the issues of turn-around time for nationals, especially with the late date of the 2020 State Meeting. Recommendation from Board to announce the second place winner of each event at the state meeting and place their name on the display screen.

• $100/month for Now Web account—need to find a replacement for this and the Financial committee needs to look into this or ask Rachel as she may have a recommendation

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<td>Donations</td>
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<td>Expenses (not including NLC stipends, printing, E-group bills)</td>
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<tr>
<td></td>
<td>CTSO Training Expenses</td>
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- Balance of the FCCLA Account as of 6/10/19 is +$30,601. Still have a few expenses from state, national stipends, etc to pay so it will go down quickly, but it is there for us, Kris says we are at a good place and bank account is going up little by little.
- Sheila can look into the investment fund and see how all that is going and potentially help us with future recommendations
- 2019 State CTSO Training was held June 4-6 at LATI in Watertown. 7 state officers, state chapter adviser, state adviser, 2 SO Advisers, Trainer, Matilyn Kerr and Kaley Schweitzer. Officers had an etiquette meal, Matilyn went over common do’s and don’ts for officers, Kaley reviewed social media with officers and helped them to discuss future plans and get a calendar in place for social media updating for the year.
- NLC Update
  - Registered attendees – 159 (members, advisers, parents/chaperones, guests
  - Competitive event participants- 80
  - Volunteers judging – 42

7.2  Update from Dept. of Education—Amber Rost
• Perkins V application from our state has been sent in- if you are asked for feedback, please do respond to those requests

7.3 Update from Andrew Rasmussen— nothing

7.4 Update from SD Executive Council—Emma Kopplin & Madison Zwinger
   • Theme for year “Disney” with Fall Leadership and State
   • Officer’s will provide Kaley Schweitzer with items to post for social media
   • Get a SD FCCLA SnapChat account and Kaley would be in charge of that

8.0 Old Business

8.1 SD Youth Foundation Partnership— see above for notes

9.0 New Business

9.1 Other Committee Reports

9.1.1 Finance Committee – Deb Nelson
   • Focus of last year was donations, creating infrastructure to support; did a fall and spring event to help fundraise; Sheila brought up the idea about doing something on Giving Tuesday
   • Discussion on the Board creating an Amazon Wishlist for FCCLA so people can donate items to the organization- then we can have it shipped to Kris and then it can be for the little things, pencils, pens, gifts for judges/officers,
   • Sheila has contacts in non-profit and can pick their brains to see how other groups do this… for example there are 50 ways to donate to students and then that section closes to donations so funds are not locked up in areas that are not needed.

9.1.2 Program Committee – Nicole Graves
   • History review- trying to provide support for new teachers in schools with FCCLA. They created the mentor/mentee program and worked to set up earning credit for being in the program.
- Deb recommends we keep a process of record keeping for credit, but maybe less formal that what it was before
- Idea was brought up to create a shared google folder for new teachers and mentors so we can drop in documents that may be helpful for new advisers
- Nicole Graves will take it to the Program Committee to decide if we keep the Mentor program for credit/formal- will depend on if Deb DeBates is willing to cover the course... We will still have some sort of program but the actual look of that can be set by the Program Committee.

9.1.3 Membership & Communications – Emma Kopplin
- Hannah sent the FCCLA bingo board and turn in at state to earn a ribbon at state meeting... we can do it again at this year and the first xxx amount will be able to get the ribbon at the 2019 as we still have ribbons for the BINGO card left.
- Merit chapter – ribbon cost and plaque costs is so high we don’t really even come close to covering costs on those... we should add the ribbons to the wish list on the donations page.
- We want to keep the ribbons for the name badges- see how the costs go in the future and then may need to discuss changes in order to keep costs in check.

9.1.4 Committees and members—Sign up
- Memberships and Communications - Emma (chair), Bridgette, Frankie, Anne
- Programs- Nicole, Cindy, Carrie
- Finance & Budget – Sheila, Deb, Brent, Madison, Tim
- Nominating- and Policy is the executive meeting – Bridgette
9.2 Strategic Plan for SD FCCLA

9.2.1 Review Strategic Plan and determine focus for this next year.

- Replacement for FlipCause
- Explore donations options finding tools that are more cost effective
- Expand donations/alumni databases
- Evaluating mentor/mentee program
- Membership will be guided by Emma

9.3 Next Meeting Date

- Deb moved that we allow Kaley Schweitzer to open a Snapchat account for SD FCCLA. Shelia second. Motion carried.
- Deb Nelson will send out a Doodle Poll to select next meeting date and time.

10.0 Adjournment

Brent motion to adjourn. Bridgette second. Motion Carried