

**South Dakota Family, Career and Community Leaders of America
Board of Directors Meeting Minutes**

Brookings High School

Fri., Aug. 4, 2017

10:00 a.m. – 3:00 p.m.

1.0 Call to Order

Chairperson Joline Dunbar called the meeting to order.

Jean asked to add discussion of the Occupational Events status to Unfinished Business

*Motion to approve agenda with flexibility (Jean moved, Megan seconded)

2.0 Roll Call and establishment of quorum

Members present: Joline Dunbar, Deb Nelson, Bridgette Nelson, Megan Jaquet, Brent Olinger, Andrew Rasmussen, Macey Fields, Rachel Jorgensen, Jean Clarke, Kris Brockhoft, Paul Von Fischer; via conference call: Nikki Melius, Nicole Graves,

Members absent: Amber Rost, Brigitte Brucklacher, Abbigayle Quinn, Stephanie Gelderman, Suzy Ries

3.0 Approval of Minutes – Stephanie Gelderman (Jean will take notes)

*Deb moved and Macey seconded approval of minutes with change of Rachel to Finance committee

4.0 Board Orientation

4.1 Welcome to new board members

Joline welcomed new members and said they would receive more information as the year continued.

4.2 Role and responsibilities of SD FCCLA Board of Directors

Board members are encouraged to support the board in a variety of ways as they see fit.

5.0 Strategic Plan and Committee Work– Joline Dunbar and Deb Nelson

-Deb explained the progress of the strategic plan. Members are encouraged to comment and give input on the general strategic plan by the November meeting.

6.0 Updates

6.1 Update from NLC—Kris Brockhoft

- 148 attendees at the 2017 NLC in Nashville, TN. 94 student members and 62 competed in STAR events with 37 Gold medals, 23 silver, and 2 bronze.
- Vice President of Community Service Kayla Gullickson (Brookings) presided over the meeting and did a fabulous job representing SD.
- We had 2 national officer candidates—Bridgette Nelson and Andrew Rasmussen. Both were elected as national officers (Bridgette—VP of Finance and Andrew—VP of Programs. Congratulations to both for a successful year!
- SD had 10 members compete in Knowledge Bowl—Brookings and Clark—with the Brookings team for taking 2nd place in the nations!
- Congratulations to Kayla Gullickson, 2016-17 National Officer; Andrew Rasmussen and Bridgette Nelson
- National Award winners were Wessington Springs Junior High School, “Your Decision...Get a Career” 1st place and Brookings Sr. High School, “Highway to Health” runner-up
- Webster had Fashion Design Scholarship and Kayla Gullickson received the Prestige Scholarship.
- Brookings and Parkston Chapters presented 3 workshops. Kyle Sorbe served on the CEAT Team and worked to help carry out STAR Events at the meeting.
- Tracy Kern, Cindy Brace and Kris served as Lead/Assistant LEAD STAR Event Consultants, and several members, advisers, and chaperones served as judges and room consultants.
- Elliot Johnson and Josh Sorbe completed their responsibilities on the National Board of Directors
- The Lead2Feed national outreach program is a general project called “Feed the Need in Your Community”. Members apply leadership skills to a service project in their community and have the opportunity to receive more than \$300,000 in charity grants and technology packages

6.2 Update on National FCCLA--Bridgette Nelson, and Andrew Rasmussen

- Will attend first national planning meeting next week and are starting to get information from national headquarters.
- August 9 is the date for a national news conference on the review of the Team RSA
- Capitol Leadership in Washington, D.C. in November
- Clusters at Washington, D.C and Oklahoma City
- National is looking for more chapters applying for program and project awards

6.3 State Adviser Update and Report—Kris Brockhoff

- There were 62 affiliated chapters during the 2016-2017 year and a membership increase
- 1827 paid FCCLA members for the school year (increase of 23 members); our goal is 2000 members

- Discussion was held on having all registration go through DLG registration; the registration will increase from \$1.50 to approximately \$1.60 per individual.
- Recommendations were made to have all registration go through the DLG registration but Kris and Macey will reach out to the Region Chairs to see if a consistent form could be developed to register non-competitive events. The Board recommended that what is more efficient for Kris would be the preferred direction to take.
- School
- Capital Leadership is November 8-10 in Washington D.C. There are 2 \$150 stipends available.
- "Go for the Red" membership kits were sent out is the new membership
- New chapters and returning chapters: Lyman County, Dakota Valley, Lennox will affiliate; Andes Central and Bowdle again have advisers; Fort Pierre, Pierre Middle School/Pierre Senior High School, Britton/Hecla and Custer have an interest; Potential chapter from Aberdeen in the future
- Chapters need to affiliate before Nov. 1 to receive Teen Times, the Fast Facts Newsletter, The Adviser and other mailings.

2016-2017 donations:

- STAR Event Plaques-\$1525.00
- Donations-\$1934.61
- Scholarships-\$1171.75
- Silent Auction at the State Meeting-\$860.00
- Total: \$5491.36 in donations

6.4 Fall Leadership Meeting – Kris Brockhoft

Oct. 1 & 2—Fall Leadership at Huron Crossroads. Hotel rates will be \$82.99 per room. Sept. 20 is registration deadline.

- Rookie Training will be done by officers
- Power Training will be done by Ally Monson & Kaley Schweitzer
- Adviser Training will be coordinated by Nikki Melius

7.0 Committee Reports

7.1 Executive Committee – Joline Dunbar

- Deb shared a list of job sub-sets that could be taken on by a support person in Kris's office.
- The committee discussed an intern from the Non-Profit major program/Leadership class, a work-study student or a person from a temporary agency that could fill that job. Research needs to be done to define the financial structure of a job like this.
- Nicole Graves gave an overview and explanation of the internship program through the FACS education.

- Deb moved to offer a \$500 for administrative support per semester based on 45 hours of time and Paul seconded. Motion passed.
- In the long-term, we want to continue to explore ways to support the state adviser position. Deb will continue to gather information about this issue.

7.2 Finance Committee –

7.2.1 Budget Update—Kris Brockhoft

- Kris reviewed the budget; budget is balanced and we are currently maintaining a positive balance.
- Finance committee will look at where to put excess checking account funds.

7.3 Programs Committee—Deb Nelson

- Discussion was held about the expanding the feasibility to expand participation in National Competitions from 1 to 2.
- Communication strategy for BOD to include website revision
- The need for FCCLA mentors was discussed and Nikki will outline a plan to develop a consistent form of training for the FCCLA mentor program

7.4 Membership and Communications Committee

- Deb and Macey will do project plans to improve the use of social media
- Discussion was held on how to promote membership and marketing opportunities
- Officers will have personal Twitter accounts

8.0 Unfinished Business

- Occupational Affiliation designation—Nicole, Jean, Kris, Deb and Julie will continue to gather information and present recommendations at the November meeting

9.0 New Business

Next Meeting Date: a Doodle poll will be sent out to determine a location and time for the November BOD meeting

10.0 Adjournment

Joline adjourned the meeting.