



# MOVING IN NEW DIRECTIONS

2023 – 2024, Issue 1

## South Dakota State Executive Council



**President**  
Dawson Hess  
Region 1  
Wall FCCLA



**1st Vice President**  
Ashlyn Sorensen  
Region 2  
Faulkton FCCLA



**VP of Public Relations**  
Branden Flowers  
Region 3  
Wessington Springs  
FCCLA



**VP of Membership**  
Nevaeh Rusher  
Region 4  
Clark FCCLA



**VP of Recognition**  
Remington Jacobson  
Region 6  
Tea FCCLA



**VP of Programs**  
Cierra Hunley  
Region 5  
West Central FCCLA



**Junior High Rep**  
Austina Sorensen  
Region 2  
Faulkton FCCLA

### President's Message

Hello, South Dakota FCCLA! I hope everyone is having a great school year! I want to remind you all that the region meetings are just around the corner! FCCLA gives us many opportunities to develop essential leadership skills that will benefit you throughout your life. One reason to be excited about FCCLA is the opportunity to meet new people and make lifelong friendships and connections.

With warm courage and high hope,  
Dawson Hess  
2023-2024 SD FCCLA State President

### Tips and Tricks from the State Officers!

#### First Vice President – Ashlyn Sorensen

Hello, I hope you are having a wonderful school year. My name is Ashlyn Sorensen and I am a senior from the Faulkton Chapter. I am currently serving as the First Vice President for South Dakota FCCLA. Running for any office can be challenging but here are a few tips and tricks to help with the process. The first thing I would like to recommend is to always have your application looked over by another person before sending it in. The next thing is to do some practice mock interviews to help you prepare and get some of the nerves out. The third tip is to simply ask questions! If you don't ask questions, you will never learn how to do the task correctly. Finally, be friendly, kind, and most importantly, confident!

#### Vice President of Public Relations – Branden Flowers

Hello South Dakota FCCLA! My name is Branden Flowers, and I am your VP of Public Relations. Today, I just want to stress the importance of social media. If you want to run for an office, the best building block you can start with is networking, which social media can help greatly with. If you have any questions on how to set up your account or what to post, feel free to contact me!

#### Vice President of Membership – Nevaeh Rusher

Hey SD FCCLA! Even though you may be preparing for regions, you still have time to recruit more members! To help you recruit new members, use holidays to your advantage. Use times such as Halloween to have a trunk or treat event! During Thanksgiving, do a food drive or turkey bingo! And during the holiday season, do a cookie decorating contest!

#### Vice President of Recognition – Remington Jacobson

Hello everyone! I am Remington Jacobson, your VP of Recognition, and I have a few tips for you to help get yourself recognized, and how to help you recognize others! The first tip is to listen when people talk. How are you supposed to recognize the achievements of others if you don't hear about their accomplishments? My second tip is to be kind. If you are kind to everyone, it can allow you to form better relationships with everyone you meet. My last tip is to recognize others. Make sure to cheer on other people all the time. Be another person's biggest cheerleader, even if it is a tiny accomplishment.

#### Junior High Representative – Austina Sorensen

Hi, I'm Austina Sorensen, the South Dakota State Junior High Representative! I am from the Faulkton Chapter located in Region II. I represent and speak for all junior high members during meetings and other important events. I promote junior high membership and encourage members to participate in STAR events. If you would like to run for any junior high position, region, or state, speak with your adviser and other members in your chapter or region for more information about running for an office. It is super simple to do, and you can find all the information about it on the state website [sdfccla.org](https://sdfccla.org).

### Follow SOUTH DAKOTA FCCLA on Social Media!

[Facebook - @South Dakota FCCLA](#)

[Twitter - @SDFCCLA](#)

[Instagram – sdfccla](#)

## Region I Chapters

- .. **Belle Fourche**  
Adviser – Tara Niesent
- .. **Bison**  
Adviser – Nestle Sibag
- .. **Custer**  
Adviser – Jenna Frederick
- .. **Hot Springs**  
Adviser – Amanda Estep
- .. **McIntosh**  
Advisers – Dee Quinnett
- .. **Philip**  
Adviser – Brigitte Brucklacher
- .. **Sturgis Brown**  
Adviser - Darla DeKraai
- .. **Wall**  
Adviser – Connie Wolf
- .. **White River**  
Advisers – Morgan Kinsley  
Stacy Twite
- .. **Winner**  
Adviser – Lisa Jankauskas

## Region II Chapters

- .. **Bowdle**  
Adviser – Megan Zinter
- .. **Eureka**  
Advisers – Karen Mettler  
Francie Ingerson
- .. **Faulton**  
Advisers – Nikki Melius  
Kayla Roseland
- .. **Gettysburg**  
Adviser – Jaymi Langer
- .. **Highmore-Harold**  
Adviser – Alana Kroeplin
- .. **Miller**  
Adviser – Shea Knox
- .. **Mobridge-Pollock**  
Adviser – Ella Gonzales
- .. **Selby Area**  
Adviser – Dixie Opheim
- .. **Sully Buttes**  
Adviser – Vicki Lentz
- .. **T. F. Riggs - Pierre**  
Adviser – LaKisha Jordan
- .. **Pierre-Georgia Morse**  
Adviser – Kesiah Frederick
- .. **Wolsey-Wessington**  
Adviser – Leah Hofer

## REGION I CHAPTER UPDATES

### CUSTER FCCLA

Olivia Wilkins, Ecco Nagy, and Bella Petersen qualified to attend the National Leadership Conference in Denver, CO to compete in STAR Events – Public Policy Advocate and Hospitality, Tourism and Recreation. They enjoyed competing and participating in numerous events held at the National Conference



### Philip FCCLA

Philip FCCLA started the year with free bowling and pizza for all returning and new members. 200 cupcakes were served to grades 6-12 to remind students to "Drive Wise to Stay Alive." Freshmen members tied fleece blankets for the domestic violence shelter. Nearly 400 Italian sodas were sold during the annual Dig Pink Week. FCCLA was able to donate \$1200 to the local breast cancer support group.



### Wall FCCLA

Wall FCCLA traveled to the National FCCLA Leadership Conference in Denver, CO where they participated in state meetings, general sessions, Red Talks, workshops, and other activities. Dawson Hess represented the chapter and the State Executive Council at the first annual SPARK Academy held in Mobridge. He enjoyed meeting and working with other CTSO state and local officers and members while conducting workshops. The chapter has been busy fundraising and participating in community and state events. Fall Leadership was held in Sioux Falls. Dawson Hess represented the chapter as he led workshops and enjoyed getting to know some of the newest members of South Dakota FCCLA.



## REGION II CHAPTER UPDATES

The **Bowdle FCCLA Chapter** started off the year by handing out root beer floats at their open house night with the tagline, "Here's the scoop, we need you!" encouraging students to join our FCCLA chapter. Members worked on getting ready for the annual Trunk or Treat event and look forward to region meeting and all the activities in the upcoming year!

**Eureka FCCLA Chapter** started their year off by being contacted by VJ Smith, who spoke at the State FCCLA Conference a few years ago, to serve a meal to the Class of '73 for their class reunion. They presented our chapter with a very generous donation! We also served concessions at the Eureka Kuchen JH/JV Football Jamboree and the Eureka Schmeckfest annual Antique Tractor Pull. We had six members attend the Fall Leadership Rookie Training in Sioux Falls.

The **Selby FCCLA Chapter** started the year off with a chapter officer retreat. We also sent members to the SD CTSO training in Mobridge, where students learned new leadership skills. Last school year we gave out numerous awards at our awards night. We had many successes at both the State Leadership Conference and National Leadership Conference.



## Region Meeting Dates

### Region I

January 19, 2024  
Wall High School  
Wall, SD

### Region II

December 7, 2023  
Ramkota Hotel  
Pierre, SD

### Region III

January 17, 2024  
River Tree Church  
Mitchell, SD

### Region IV

December 8, 2023  
Lake Area Technical College  
Watertown, SD

### Region V

December 11, 2023  
Lutheran Church  
Dell Rapids, SD

### Region VI

January 26, 2024  
Marion High School  
Marion, SD



The **Highmore-Harrod FCCLA Chapter** is in full swing this year with the theme "The Ultimate Journey". Our officers met before school to plan the program of work and set the theme of "Begin Your Journey with FCCLA" for our membership drive which included a dessert bar. We currently have 59 members who have already been busy with several projects. We have held a dinosaur themed seatbelt safety day based on the FACTS National Program, held a Play Day for the New Pool fundraiser at our local rodeo grounds, have been planning our annual Dig for a Cure fundraising event which was held on October 6, and many members have started planning their STAR Events. We currently have 14 students participating in Teens as Teachers this year. We look forward to a fun year full of exciting things!

The **Faulkton FCCLA Chapter** returned from the 2023 State FCCLA Leadership Conference with tie-blankets in hand. It was decided that they be donated to "Building Forever Families Adoption Agency." Barb Pearson-Cramer, executive director, came to the school to collect the blankets from chapter members.

Our chapter members had an amazing National Leadership Conference. Ten students competed in STAR events and Ashlyn Sorensen and Austina Sorensen represented our chapter and state association by completing their state officer duties. All five STAR Event teams placed in the "top ten in the nation". Sean Roseland placed first and Spencer Melius and Cade Leonhardt placed third in their respective divisions of the Chapter Service Project Portfolio event.

As the school year has started the Faulkton members have quickly gotten to work with a "Be Bold Wear Gold" childhood cancer awareness fundraiser. The team sold 410 shirts and raised \$1,350 through a yard line fundraiser to donate to the Kayden Hammond Foundation.



Another event put on by our chapter members was Tackle Pink. This group sponsored a "Flock your Yard" fundraiser to raise funds for the Faulk County cancer support group and Susan G. Koman Foundation.

The Dig Pink fundraiser held a bake sale and teamed up with the volleyball team. It was decided that these funds would go to the Vern Smith Fund to assist the Gettysburg AD and football coach with his fight against cancer.

Cade Leonhardt and Spencer Melius recently organized "Tailgating for the Trojans and Troops." This event highlighted the kick-off of the football post-season and veterans. The FCCLA members organized a tailgating meal, Trojan fire-ups, and a live music event with the SD National Guard. All proceeds from this event are going to support a veteran hunt in Faulk County.





# 2023-2024 SD FCCLA CALENDAR

NATIONAL FCCLA COMMUNICATIONS CALENDAR: <https://fcclainc.org/communications/communications-calendar>  
NATIONAL FCCLA MEMBER/ADVISER CALENDAR (Member -top calendar, Adviser -bottom calendar) <https://fcclainc.org/calendar>



## 2023-2024 National Theme:

*FCCLA promotes and instills leadership and soft skills in our students and thus prepares them for future success through FCS education. This year use the 2023-2024 annual theme to showcase all that FCCLA offers. Whether your passions are Human Services, Hospitality & Tourism, Education & Training, or Visual Arts & Design, FCCLA puts you on course for college-and-career success as you navigate your future.*

## **AUGUST 2023** (SD FCCLA Deadlines in Bolded Font)

- 1: **2023-2024 Competitive Events Manual available in the portal.**
- 1: FCCLA Affiliation Open for 2023-2024 school year.
- 1: Registration open for 2023 Capitol Leadership & National Fall Conference.
- 9: **State Executive Council Meeting – Chamberlain**

## **SEPTEMBER 2023**

- 1: **Deadline to download NLC STAR Event Rubrics**-Found in FCCLA Portal – Meetings and Events – 2023 National Leadership Conference-Download Rubrics (Black Button). Can only be downloaded from Adviser Portal
- 3: **Deadline to reserve hotel rooms for Fall Leadership room block at Ramkota Hotel, Sioux Falls, SD-Oct.1-2.**
- 13: [Capitol Leadership](#) – Regular price registration deadline - \$125 (Capitol Leadership - Housing Deadline)
- 15: **Fall Leadership Registration due to state office**
- 30: Membership Madness Toolkit Deadline-9/30/22 - [register to win](#) 1 of 10 Am.Express Gift Cards National Level

## **OCTOBER 2023**

- 1: National Consultant Team [Application](#) Deadline
- 1: Adviser Academy Application Deadline
- 1: **Wanted-Send Newsletter 1 Articles from chapters in Regions I and II – Region I send to Region Presidents by October 17, 2023 deadline** – feel free to submit any news from the last submission date a year ago.
- 1-2: **Fall Leadership Training** – Rookie Camp/Power Training/Leadership Team Training/Adviser Training-Updates, Ramkota Hotel & Convention Center, Sioux Falls, SD (3:00 PM Start Time on Sunday)
- 9-11: [Capitol Leadership](#) – Hyatt Regency Washington on Capitol Hill, Washington, DC
- 17: **Region I and Region II State Newsletter Articles DUE** (to region presidents-see email above)
- 20: **Organized Region I & II Newsletter Articles from region presidents due to Branden Flowers.**
- 25: **Final State Newsletter 1 Due to State Office – cc State Chapter Adviser**
- 31: **Fall Affiliation Deadline (to continue access to portal for national publications including STAR Event Manual)** <http://fcclainc.org/membership/>

## **NOVEMBER 2023**

- 1: **National Fall Affiliation Deadline** – Lose access to portal if don't affiliate members.
- 10-12: 2023 [National Fall Conference](#) – Birmingham, AL
- 16: **Region II Officer Applications – REMINDER: Region officer applications must be postmarked a minimum of 3 weeks prior to region meeting date.**
- 17: **Region IV Officer Applications – postmark deadline.**
- 20: **Region V Officer Applications – postmark deadline.**
- 21: **Region IV Registration DUE**
- 22: **Region II Registration DUE**
- 27: **Region V Registrations DUE**

## **DECEMBER 2023**

- 1: **Wanted-Newsletter 2 Articles from Regions III and IV – send Region III chapter articles to Region Presidents by December 17, 2023 deadline** – feel free to submit any news from the past year.
- 7: **Region II Meeting in Pierre - Ramkota**

**MISSION  
POSSIBLE**

- 8: Region IV Meeting – Lake Area Technical College – Watertown
- 11: Region V Meeting – Lutheran Church of Dell Rapids
- 15: Region III Registration Due
- 17: **Region III and Region IV State Newsletter Articles DUE to Region Presidents**
- 20: Region III & IV Newsletter Articles from region presidents due to Branden Flowers.
- 25: Final State Newsletter 2 Due to State Office – cc State Chapter Adviser
- 27: Region III Officer Applications – postmark deadline
- 29: Region I Officer Applications – postmark deadline

## **JANUARY 2024**

- 5: Region I Meeting Registration Due
- 5: Region VI Officer Applications – postmark deadline
- 10: Winter Leadership Team Training/State Executive Council Planning Meeting – Pierre
- 12: Region VI Registration Due
- 17: Region III Region Meeting – River Tree Church – Mitchell
- 19: Region I Region Meeting - Wall
- 23-29: State Advisers' Management Meeting (SAMM)- Seattle, WA
- 26: Region VI Meeting – Marion High School
- 25-27: [Chapter Adviser Summit](#) – Seattle, WA



## **FEBRUARY 2024**

National CTE Month

**Reminder to affiliate all students attending the state leadership conference.**

Affiliation and Registration Deadline for Online Level 1 STAR Events (Digital Stories/Chapter Website/Instructional Video)

- 1: **Wanted-Newsletter 3 Articles from chapters in Regions V and VI – send Region chapter articles to Region Presidents by February 17, 2024 deadline – feel free to submit any news from the submission date a year ago.**
- 1: **Master Adviser/Mentor Adviser Applications Due to State Adviser**
- 1: Affiliation and Registration Deadline for Online STAR Events-Preliminary Round
- 5: **SD State Executive Council Meeting – Pierre 1:00 PM**
- 6-7: **Capitol City Experience (Legislative Shadowing)– Pierre**
- 12-16: **National FCCLA Week –“The Ultimate Journey” - <https://fcclainc.org/communications/communications-calendar>**
- 17: **Region V and Region VI State Newsletter Articles DUE (to region presidents-see email above)**
- 20: Region V & VI Newsletter Articles from region presidents due to Branden Flowers.
- 23: **State Leadership Conference Registration Due**
- 23: **State Junior High Representative Applications Due**
- 23: **National Officer Applications Due**
- 23: **State Power of One Applications Due** (Need to review, complete paperwork, and submit to state & national levels)
- 25: **Final State Newsletter 3 Due to State Office – cc State Chapter Adviser**
- 28: **SD FCCLA Honorary Member Applications Due**

## **MARCH 2024**

- 1: **SD FCCLA Chapter Power of One Applications must be uploaded in Portal by 4:00 PM for national recognition.**
- 1: **Affiliation Deadline for State Meeting Registration**
- 1: **National Adviser Award Nominations Due – March 1, 2024 (Master Adviser, Mentor Adviser, Chapter Public Relations Award, STAR Events Volunteer Award)**
- 1: **National School Administrator Award Nominations Due to State Adviser**
- 1: **National Leadership Conference Registration & Housing Opens**
- 1: **SD FCCLA Scholarship (2 Secondary/1 Post-Secondary) Applications Due**
- 1: **National Program Award Applications Due by 4:00 PM Central Time (5:00 PM Eastern)**
- 1: **Membership must be paid for: National Officer Candidates, Program Award Applications Online, & Scholarships**
- 1: **National Scholarship applications due <http://fcclainc.org/youth-leaders/youth-scholarship-applications.php>**  
FCCLA Memorial scholarship, National Technical Honor Society, Hospitality, Campaign for Tobacco Free Kids, etc.
- 1: **National Membership Campaign Award Submission Due**



- 7: Merit Chapter Application Due
- 15: SD FCCLA Junior High Award Application Due
- 15: SD FCCLA Membership Award Application Due
- 15: SD FCCLA Presidential Award Application Due
- 15: SD FCCLA PSA Contest Application Due
- 15: SD FCCLA Public Relations Award Application Due
- 15: SD FCCLA National Program Award Application Due
- 15: Outstanding Adviser Applications Due
- 28: State Leadership Team Award Applications Due (Google Forms Link will be sent out)

## **APRIL 2024**

- 1: State Leadership Team Member Applications Due
  - 1: [National adult award applications](#) due: Honorary Membership, Distinguished Service, Alumni Achievement, National School Administrator Award, State Adviser of the Year, National STAR Event Volunteer, Outstanding Media Award & Chapter Public Relations Award
  - 1: State Adviser National Award Application Deadline: Adviser Mentor, Master Adviser, Spirit of Advising
  - 1: Go for the Red Individual and Chapter Award Applications Due
  - 1: **Deadline for State Adviser to Approve National SD Power of One's**
  - 1: **Talent Show Application/Registration Due to First Vice President-Ashlyn Sorensen**
  - 15: **National Officer Candidate Intent to Run Form due to National Headquarters**
  - 21-23: **FCCLA State Leadership Conference – Sioux Falls – Ramkota Hotel and Convention Center**
  - 30: Program Award Winners posted on FCCLA Website
  - 30: National Scholarship Winners announced
- \*End of year awards banquet      \*Application/interview/select chapter officers for next year

## **MAY 2024**

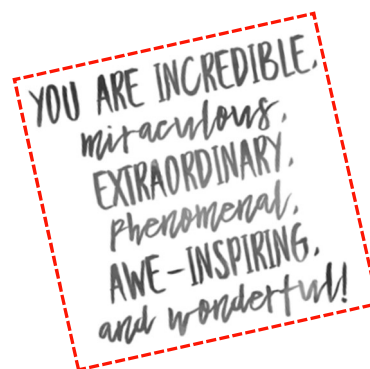
- 1: National Officer Application Due to National Office
- 1: **2023-2024 State Officer Directory Due to National Hdqtr: Officer Position & National Network Teams**
- 3: **Deadline for paperwork to be submitted to state office for NLC attendees**
- ?: **National Leadership Conference Early Bird and STAR Events Registration Deadline**
- ?: STAR Events Online Testing Window for Culinary Math? : National Leadership Conference Housing Deadline
- 31: National FCCLA Spring Final Affiliation and National STAR Events Affiliation deadline
- Competitive Events Advisory Team Nominations Due

## **JUNE 2024**

- 10-11: **CTSO Training – LATC, Watertown** State Officers
- 29-July 3 – 2024 National Leadership Conference – Seattle, WA

## **JULY 2024**

- 1-3: **FCCLA National Leadership Conference in Seattle, WA**
- 25: State Adviser Submit State Dates/Rates
- 28-30: **SDACTE Conference**
- National FCCLA information: [www.fcclainc.org](http://www.fcclainc.org)
- State FCCLA information: [www.sdfccla.org](http://www.sdfccla.org)



[Find forms/applications on South Dakota FCCLA website under "Forms & Applications" tab on the homepage.](#)



# 2023-2024 Current Trends Leadership Team Project

This year, the South Dakota FCCLA Current Trends State Leadership team has selected the project titled “ Ribbon Awareness”. During the 2023-2024 school year, our team wants other members to learn about some health concerns and what each specific ribbon color represents.

As members of the team, we want to highly encourage you to participate in the monthly projects as suggested. Through discussions, the Current Trends team members understand that this is not always possible, so please complete each **specific** month’s project when it works best for you and your chapter.

Each month we will send out information for your chapter to utilize when completing your projects. Various project ideas will be included; however, your chapter is not limited to those suggested projects. Please note that the October infographic is attached to this email.

**October Infographic - Breast Cancer Awareness**

**November Infographic – ADHD Awareness**

**December Infographic – Drug and Alcohol Awareness**

**January Infographic – Child Abuse Awareness**

**February Infographic – Autism Awareness**

To receive recognition at the state meeting, a chapter must complete the number of projects based on the specifications listed below:

**Superior Gold – 4 projects completed (at least one project from 4 of the 5 months)**

**Gold – 3 projects completed (at least one project from 3 of the 5 months)**

**Silver – 2 projects completed (at least one project from 2 of the 5 months)**

**Bronze – 1 project completed (at least one project from 1 of the 5 months)**

**Reminder, this year you may combine the Current Trends and National Outreach Team’s projects to complete your award recognition at the State FCCLA Conference.**

**NOTE: \*\*All projects must be submitted by April 5, 2024.**

The Current Trends Team looks forward to seeing the great projects SD FCCLA chapters carry out. Here is the official Google form link to submit projects for recognition at the 2024 State Leadership Conference in April.

[https://docs.google.com/forms/d/e/1FAIpQLSfAp9atNuWXQ3JFe1tEZxoT2MWr6YTi9bs6jPgKgSZgRZCOTA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfAp9atNuWXQ3JFe1tEZxoT2MWr6YTi9bs6jPgKgSZgRZCOTA/viewform?usp=sf_link)

Please contact Karen Mettler, Current Trends Team Adviser for more information.

# NATIONAL OUTREACH PROJECT 2023-2024: BREAK THE CHAINS, SHINING LIGHT ON HUMAN TRAFFICKING

At Fall Leadership, the National Outreach and Current Trends Leadership Teams decided to work together, yet still have their own individual team projects. We are hoping that by working together, more chapters can participate in the monthly projects. This year, the South Dakota FCCLA National Outreach Leadership team has selected the project titled "Break the Chains, Shining Light on Human Trafficking". During the 2023 - 2024 school year, our team wants members to learn about Human Trafficking as a whole and how to spread awareness.

As members of the team, we want to highly encourage you to participate in the monthly projects as suggested. Through discussions, the Outreach team members understand that this is not always possible, so please complete each specific month's project when it works best for you and your chapter.

Each month we will send out information for your chapter to utilize when completing your projects. Various project ideas will be included, however, your chapter is not limited to those suggested projects.

## November:

Basic Information  
of Human  
Trafficking

## December:

Signs to Look For

## January:

Human Trafficking  
Resources

## February:

Who it Affects

## March:

Sub Categories of  
Human Trafficking

## RECOGNITION

To receive recognition at the state meeting, a chapter must complete the number of projects based on the specifications listed below:

Superior Gold - 4 projects completed (at least one project from 4 of the 5 months)

Gold - 3 projects completed (at least one project from 3 of the 5 months)

Silver - 2 projects completed (at least one project from 2 of the 5 months)

Bronze - 1 project completed (at least one project from 1 of the 5 months)

Reminder, this year you may combine the Current Trends and National Outreach Team's projects to complete your award recognition at the State FCCLA Conference.

NOTE: \*\*All projects must be submitted by April 5, 2024.

The Outreach Team looks forward to seeing the great projects SD FCCLA chapters carry out.

Here is the official Google form link to submit projects for recognition at the 2024 State Leadership Conference in April.

[https://docs.google.com/forms/d/e/1FAIpQLSfAp9atNuWXQ3JFeltEZxoT2MWr6YTi9bs6jPgKqSZgRZCOTA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfAp9atNuWXQ3JFeltEZxoT2MWr6YTi9bs6jPgKqSZgRZCOTA/viewform?usp=sf_link)