



FALL LEADERSHIP TRAINING NEWS RELEASE

TO: *Insert Name of Newspaper*

FROM: *Insert Chapter Name* and South Dakota FCCLA

DATE: October 2nd, 2017

SUBJECT: FCCLA Members Enhance Leadership Skills at Leadership Weekend in Huron

Number students from **High School** FCCLA joined over 300 FCCLA (Family, Career and Community Leaders of America) student members on October 1st and 2nd, to get “!nspiRED” at the 2017 South Dakota FCCLA Fall Leadership Conference held at the Crossroads Convention Center in Huron.

This year’s state theme, “Be Inspired by FCCLA”, encourages members to shine in red while being inspired to lead others, develop new skills, explore career opportunities, build strong families, and making a difference by giving back to local communities. Members inspire others to make the right choices, and commit themselves to making a positive impact within the family, school, and community. The power to inspire lies within us.

Members attended one of three trainings: Rookie Training, Power Training, or State Leadership Team Training. At Rookie Training members, developed leadership skills and communication skills while learning more about the organization and the opportunities that FCCLA has to offer. Power Training offered members the opportunity to identify and build their personal leadership skills. Power Training attendees can use the skills gained to grow the leadership and knowledge among their chapter officers and members. State Leadership Team Training provided State Leadership Team members the opportunity to plan the 2017-2018 program of work and state projects.

FCCLA stands for Family, Career, and Community Leaders of America and was first established in 1945. FCCLA was chartered in South Dakota in 1946. FCCLA is the only youth-led organization with the family as its central focus. This career-technical student organization prepares youth to assume adult roles in society as wage earners, community leaders, and caring family members by giving them important life skills needed to thrive in their families, careers, and communities. Members learn how to be active community leaders, caring family members, and prepare for life beyond high school.

If you have questions about this news release, please don’t hesitate to contact Rachel Boyer, SD FCCLA VP of Public Relations at Rb3304@k12.sd.us