



## Recognize: How to Recognize Members The Third Step to Membership

**Why recognize members:** when we recognize members, they immediately see what they get out of the organization. We mostly talk about the long term benefits of being involved in FCCLA but recognizing members throughout the year lets them see the benefits right now.

### **Great ways to recognize members:**

- Have a membership awards banquet: one way to recognize members is to recognize all of their achievements at the end of the year. Officers can make certificates to show completion of power of one, step one and chairing different projects.
- Send in projects to a local paper: Once your chapter has completed a community service project, send in a article to your local news paper to showcase your work. This recognizes members at the local level and also gets the word out about FCCLA to your community.
- Have a STAR Event showcase: Invite family and community members to come into your school and see a presentation of all of your chapters STAR events. This is great practice for giving your speeches to people and also shows off the hard work you have put in.
- Apply for state and national awards: there are many different awards that your chapter can apply for on the state and national level for different projects that you may do throughout the year. This puts your chapter on the map and shows everyone the great work you have been doing.
- Send thank you notes: after your community service, membership, and chapter events, send out thank you's out to those who attended and also those who helped out with the event. This shows your members immediately how much their help and attendance meant to your chapter.