



South Dakota Association of Family, Career and Community Leaders of America

To: Whom It May Concern
From: South Dakota FCCLA
RE: STAR Event Plaque Sponsorship Opportunity

We are currently seeking sponsors for STAR Event Top Honors plaques that are presented to the top placer in each category of every STAR Event at the South Dakota Family, Career and Community Leaders of America State Leadership Conference competition to be held in Sioux Falls in April.

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences Education courses taught in local schools. It is a unique youth organization because its programs are planned and run by members. It is the only career and technical, in-school student organization with the family as its central focus. Participation in national programs, chapter activities, and community service projects help members become strong leaders in their families, careers and communities. The organization helps members build bridges among school, family, and the community through projects that address nutrition and wellness, community service, violence prevention, financial literacy, career exploration, and more.

FCCLA helps young people discover their leadership strengths. No matter what you want to do, or who you are, when you become part of FCCLA, you grow as a person. You become more of whoever it is that you want to be.

Many of our members compete in STAR Events at the region and state level, which stands for Students Taking Action for Recognition. Some of our STAR Events include Job Interview, Career Investigation; Public Policy Advocate; Entrepreneurship; Professional Presentation, Job Interview, Chapter Service; Sustainability Challenge; Focus on Children; Hospitality, Tourism & Recreation; Interpersonal Communications; Leadership; Event Management; Nutrition & Wellness, Repurpose & Redesign, Sports Nutrition, and Teach & Train to name a few.

We are currently seeking businesses/individuals to sponsor our Top Honors plaques for students who earn the top score at our state leadership competition. Attached is a plaque sponsorship form for your convenience.

We hope you are able to help honor one of our state STAR Event winners. Thank you for any support you may be able to provide; it is greatly appreciated!

Warm regards,

Kris Brockhoff

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