



South Dakota Association of Family, Career and Community Leaders of America

To: Friends of FCCLA

From: South Dakota FCCLA

RE: Top Honors STAR Event Plaque Sponsorship Opportunity

YOU have the opportunity to sponsor one of 87 Top Honors plaques for members earning first place in their respective STAR Event category! Plaques will be presented to top placers in each STAR Event category at the South Dakota Family, Career and Community Leaders of America State Leadership Conference competition held in Sioux Falls at the Ramkota Convention Center on April 21-23, 2024.

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences Education courses taught in local schools. It is a unique youth organization because its programs are planned and run by members. It is the only career and technical, in-school student organization with the family as its central focus. Participation in national programs, chapter activities, and community service projects help members become strong leaders in their families, careers, and communities. The organization helps members build bridges among school, family, and community members through projects that address nutrition and wellness, community service, violence prevention, financial literacy, and career exploration to name a few.

FCCLA helps young people discover their leadership strengths. No matter what career you want to pursue, or who you are, when you become part of FCCLA, you develop personal and leadership skills. You become more of the person you want to be.

Members compete in STAR Events (Students Taking Action for Recognition) at the region and state level. Students who earn the highest score/Top Honors Plaque at the State Leadership Conference have the opportunity to advance to compete at the National Leadership Conference. This is an exceptional leadership experience for students from South Dakota. Some STAR Events include Job Interview; Career Investigation; Public Policy Advocate; Teach or Train, Entrepreneurship; Parliamentary Procedure; Professional Presentation, Job Interview, Chapter Service; Sustainability Challenge; Focus on Children; Hospitality, Tourism & Recreation; Interpersonal Communications; Leadership; Event Management; Nutrition & Wellness, Repurpose & Redesign, Sports Nutrition, and Teach or Train to name a few.

We are currently seeking business and individual sponsorships for 87 Top Honors plaques for students who earn the top score in their career development events at our state leadership conference. Attached is a plaque sponsorship form for your convenience if you would like to recognize an exceptional youth leader in South Dakota.

Thank you for supporting our state STAR Event finalists; your generosity is greatly appreciated!

Warm regards,

Kris Brockhoft

Kris Brockhoft, State Adviser

South Dakota FCCLA

103 Wenona Hall

SDSU, Box 507

Brookings, SD 57007

Office: 605-688-5757 Cell: 605-840-5024

E-Mail: Kristine.Brockhoft@lakeareatech.edu